

# NEWS

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## **“Future of healthcare” to be selected at San Diego Venture Group’s October 19 program**

*Get a “sneak peek” at Janssen Healthcare Innovation (JHI) a new initiative of healthcare giant Johnson & Johnson and learn about San Diego investment activity in healthcare technology from one of the leading investors in the industry, Lisa Suennen of Psilos Group.-*

**SAN DIEGO – October 12, 2011** – Diego Miralles, Head of JHI, and Lisa Suennen, Co-Founder and Managing Member of Psilos Group, will headline San Diego Venture Group’s [The Dating Game: Who Can Best Transform Healthcare?](#) October 19<sup>th</sup> at Hyatt Regency La Jolla.

The event will place entrepreneurs in head-to-head competition to pitch their best innovations for the advancement of healthcare. Diego Miralles and Lisa Suennen will ask selected entrepreneurs questions about their game-changing healthcare strategies, and the winning entrepreneur will win a one-hour “date” pitch meeting with both.

The event will also introduce JHI as a leader in the healthcare technology space. JHI is running commercial trials in areas like personal genomics, virtual medicine, and mobile health. JHI identifies technologies to enable consumers to better understand their own health, adhere to treatment regimens, and experience better healthcare. Find out more here: <http://www.janssenpharmaceuticalsinc.com/>

Psilos Group believes that the innovations necessary to advance healthcare will be backed by private venture companies. Psilos is expert at identifying and investing in healthcare services, healthcare information technology and medical technology companies geared toward improving the competitiveness, quality, accountability and productivity of the healthcare economy. Find out more here: <http://www.psilos.com/index.html>

“We’re excited to hear what both our entrepreneurs and JHI may contribute to the healthcare system as we know it,” said Dave Titus, President of San Diego Venture Group. “Here in San Diego we have both the innovation and capital necessary to bring new products to market that will improve healthcare, and this event will really educate folks about what technology and common sense can do for us moving forward.”

The event takes place Wednesday, Oct 19, 2011 at 7:00 a.m. at Hyatt Regency La Jolla. Cost is \$0 for SDVG members, \$50 for non-members. More information and registration is available at <http://www.sdvg.org/datinggame/>.

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